# Survey Summary

- Standardized random sample survey

- Conducted by ICMA and National Research Center (NRC)

- Comparison of ratings from 2007, 2010, 2012, 2014 and 2016

- Benchmark comparison with other jurisdictions nationwide and statewide

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# Survey Elements

General

Safety

Mobility

Natural Environment

Built Environment

Economy

Recreation and Wellness

Education and Enrichment

Community Engagement

Community Characteristics

Governance

Participation

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# Benchmark Comparisons

| | Higher | Similar | Lower |
|---|---|---|---|
| **Community Characteristics** | 1 | 44 | 6 |
| **Governance** | 3 | 37 | 1 |
| **Participation** | 2 | 29 | 3 |

# Trend Comparisons Over Time

- Dramatic improvement from 2007 to 2010 – (Best overall improvement nationwide)

- Little statistically valid change for each 2 year cycle since 2010

- Cumulatively there has been significant change since 2010 – especially in benchmark comparison

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# Benchmark Comparisons

## 2010 - 2018

| | | Higher | Similar | Lower |
|---|---|---|---|---|
| **Community Characteristics** | **2010** | 1 | 8 | 19 |
| | **2018** | 1 | 24 | 3 |
| **Governance** | **2010** | 5 | 17 | 10 |
| | **2018** | 3 | 28 | 1 |
| **Participation** | **2010** | 4 | 10 | 1 |
| | **2018** | 0 | 15 | 0 |

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# Governance

## 2010 – 2018

| | |
|---|---|
| Quality of life | +10% |
| Services provided | + 9% |
| Overall direction | + 22% |
| Value for taxes paid | + 18% |
| Opportunities to participate | + 19% |
| Welcome citizen involvement | + 8% |
| Public information | + 11% |

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# Citizen Participation

## 2010 – 2018

| | |
|---|---|
| Recommend Charlotte County | + 7% |
| Sense of community | - 7% |
| Contacted County employees | - 9% |
| Contacted elected officials | - 8% |
| Volunteered | - 18% |
| Watched public meeting | - 28% |
| Attended public meeting | - 11% |
| Use of public library | - 15% |

\* 94% of citizens read or watch local news

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# Mobility
## 2014 – 2018

| | 2018 | 2016 | 2014 |
|---|---|---|---|
| Overall ease of travel | 79% | 72% | 78% |
| Travel by car | 64% | 56% | 68% |
| Public parking | 68% | 58% | 69% |
| Traffic flow | 50% | 46% | 63% |
| Sidewalk maintenance | 57% | 46% | 56% |
| Street repair | 53% | 44% | 49% |
| Street lighting | 64% | 51% | 56% |
| Traffic signal timing | 50% | 44% | 43% |

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